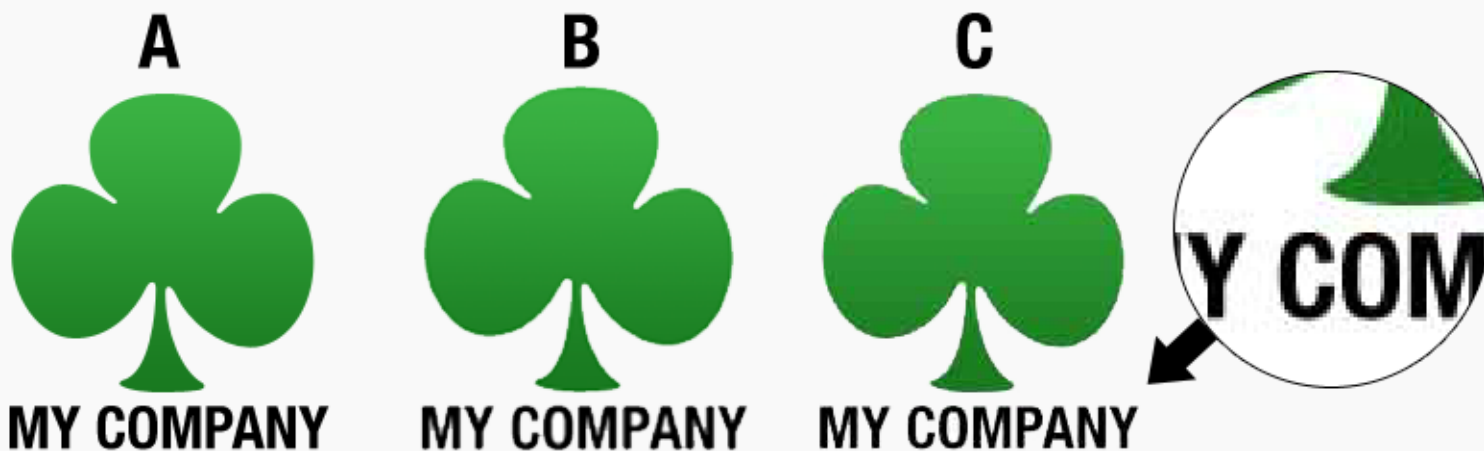


# Graphic File Formats: Examples

- Logo A here is a proper GIF/PNG export, displayed at 100%.
- Logo B is the same, only it was originally a smaller version. It was scaled up to be the preferred size. Notice how blurry it looks.
- Logo C is sized at 100%, but it's the wrong format. This is a JPG. You'll notice some pixel artifacts around all the edges. You can see "banding" happening in the green area, where the gradient is not smooth.



In this photographic example, you can see what happens if you save a photo as a GIF. Notice the red pants full of dots? There are not enough colors available in a GIF format to show all the details of the photo. This is the result.

